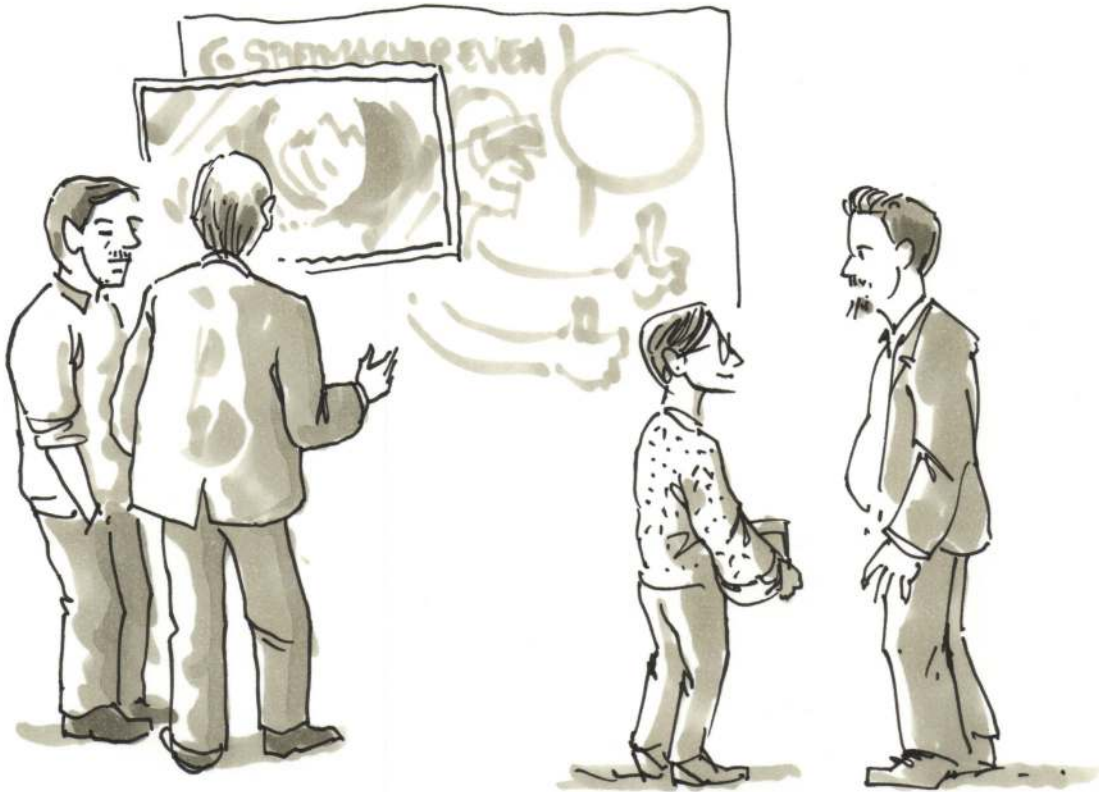


Land Technik Digital

30. August 2018







CHANGE!

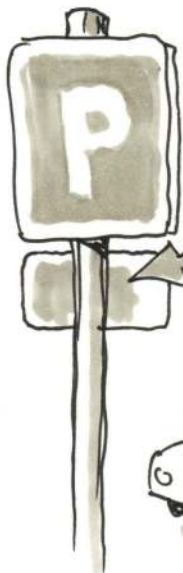
Chus Krabbenborg
Gruß



Geschäftsschwerpunkt?

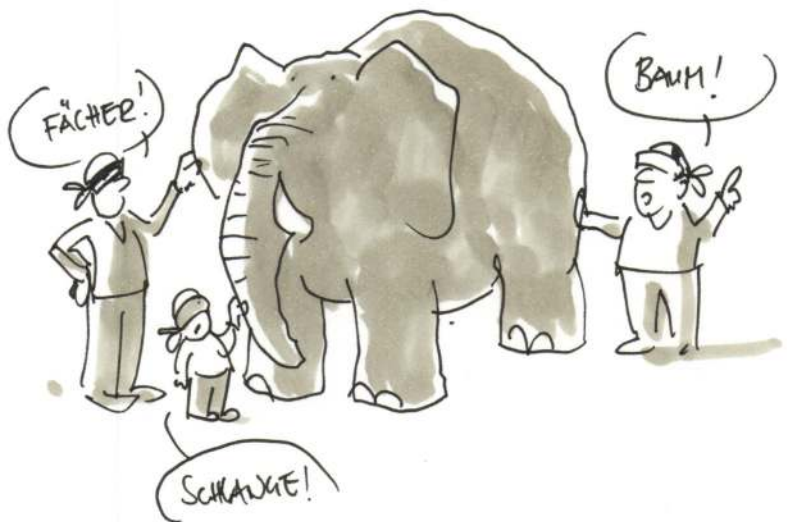
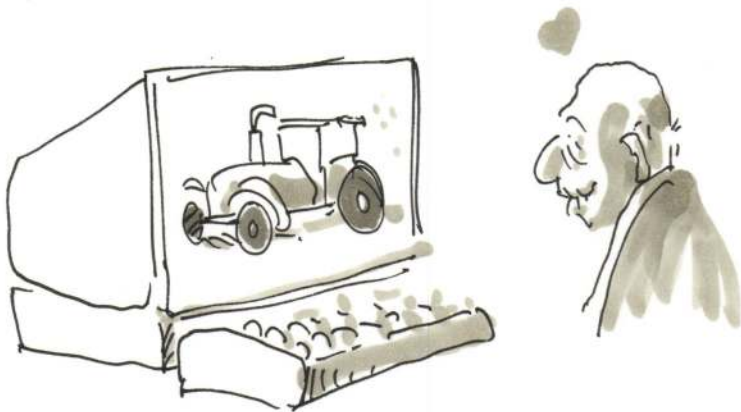
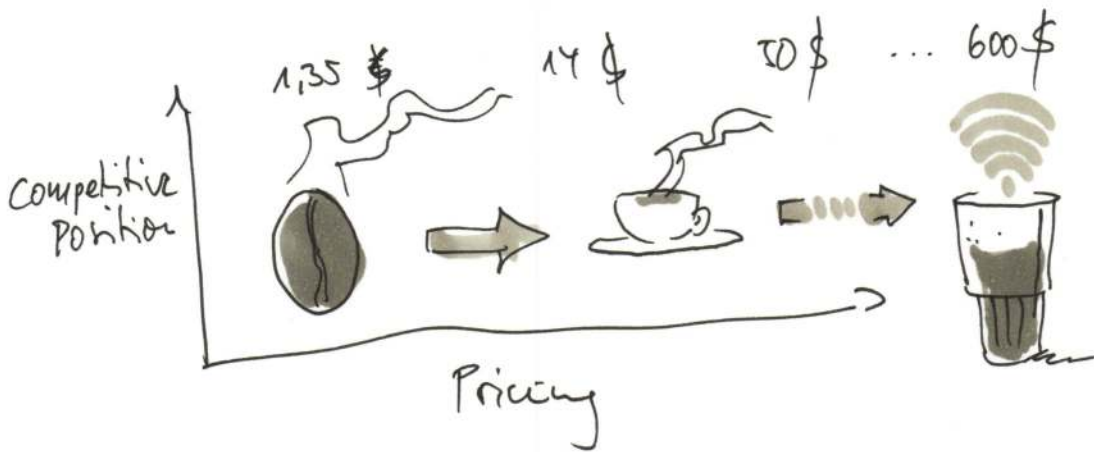


KUNDE!



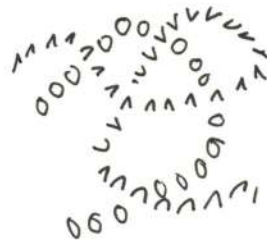
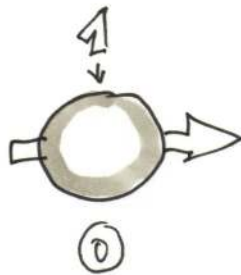
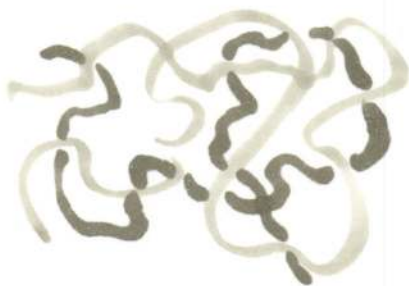
NUR FÜR
KUNDEN!







PROZESSSTEUERUNG



1 Why?



2 Blue- & Redprint



3 IT-Budget



4 ...

5

6 Lieferant & Partner



7 Führung





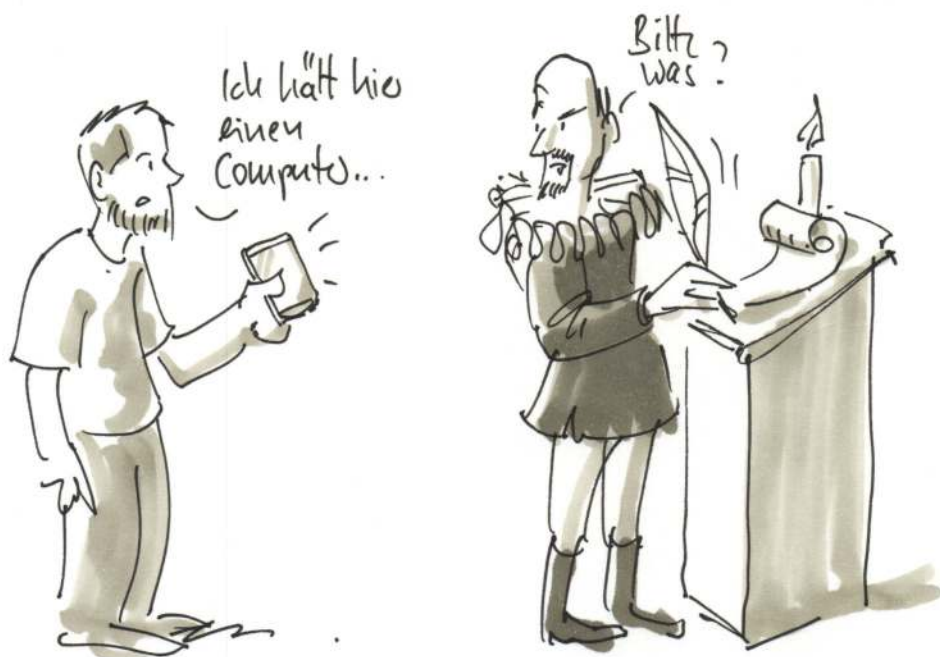
Startup!



technikboerse.com

2008: 32 min./Besucher

#2



Digitalisierung - (auch) eine Frage des richtigen Zeitpunkts



HoloLens



Augmented
Virtual
Mixed

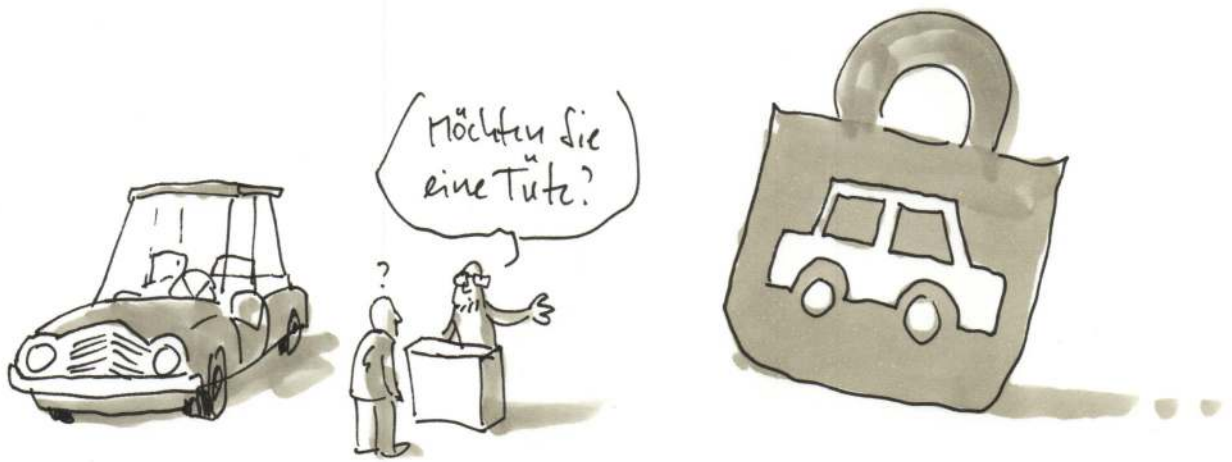




"Suche kleines, rotes, billiges Auto!"







#Profski

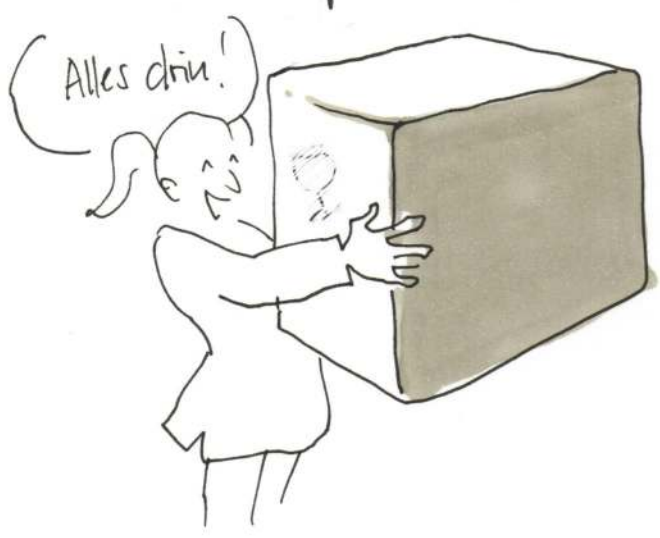


Kompetenz in der Führungsetage:





MAXIMALE Einfachheit & Intuition





CHIEF LISTENING OFFICER



CHIEF IGNORING OFFICER



deichdeern.com

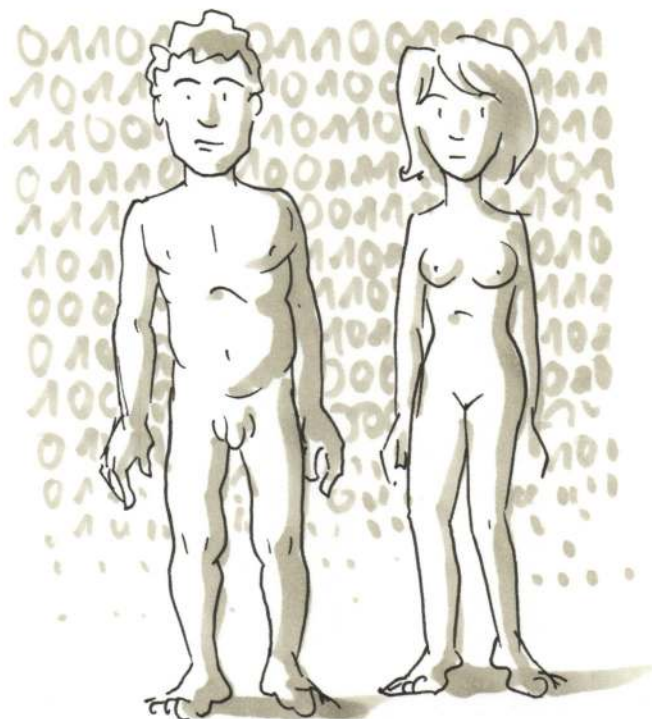


Wahrum?



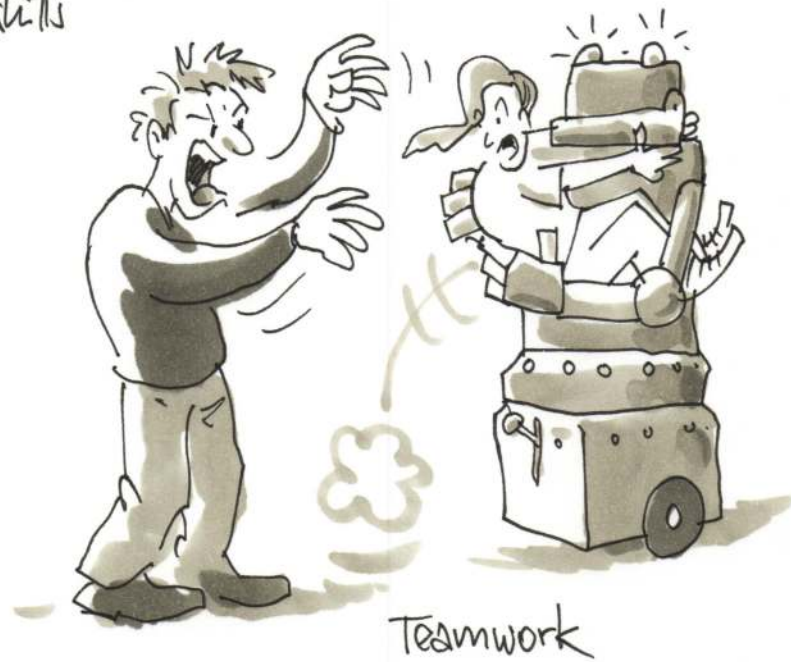


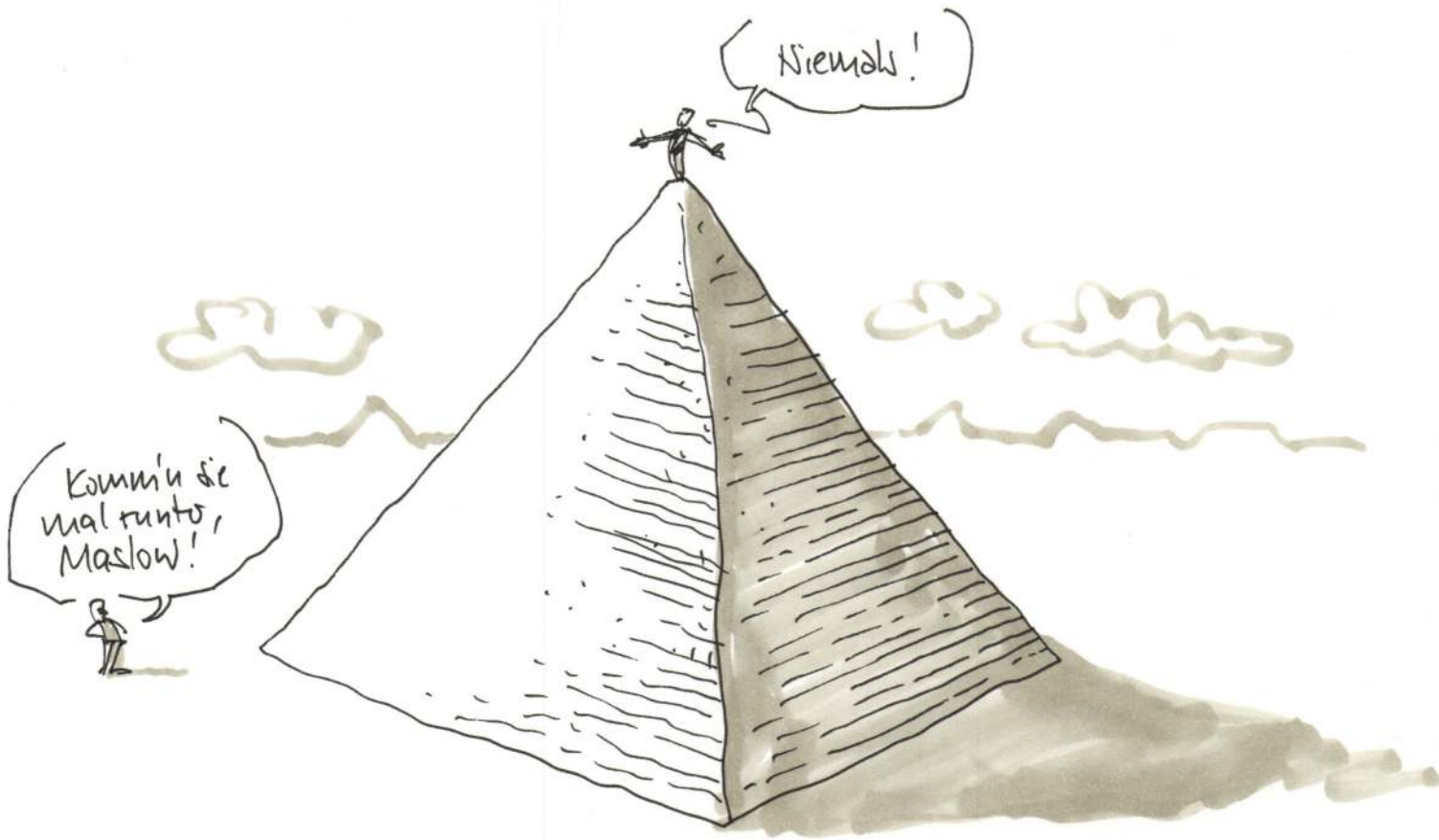
What to do?





World Economic Forum:
10 most important skills





Diversity